



Press Release

ATG EUROPE AWARDS PORTALTECH WITH ACCREDITED PARTNER STATUS

London: 5th June, 2007.

Portaltech announced today it has been recognised by Art Technology Group (ATG) Europe Limited as an Accredited ATG Partner – the only UK-based ATG Partner to have been awarded this accolade. ATG powers more of the world's top customer-conscious companies e-Commerce web sites than any other solution, attracting prospects, converting them to buyers and ensuring their satisfaction throughout the cycle.

ATG's solutions are used by over 900 major brands, including Amazon, American Eagle Outfitters, AOL, AT&T, Best Buy, B&Q Cabela's, Carrefour, Cingular, Coca Cola, Continental Airlines, CVS, Dell, DirecTV, El Corte Ingles, Expedia, France Telecom, Harvard Business School Publishing, Hewlett-Packard, Hilton, HSBC, Intuit, J. Crew, Macy's, Meredith, Microsoft, Neiman Marcus, New York & Company, Nokia, OfficeMax, PayPal, Philips, Procter & Gamble, Sears, Sony, Symantec, Target, T-Mobile, Urban Outfitters, Verizon, Viacom, Vodafone and Walgreens.

Peter Ford, Alliances Director for Europe, Middle East & Africa said, "ATG's clients demand the highest standards of our software, as do we of the Partners we select to work with us in delivering our solutions. ATG Accreditation is a reflection of both investment in training and consistent quality delivery which ensures clients have successful projects. Portaltech have over a period of years clearly demonstrated this consistency."

Portaltech are currently engaged on ATG projects with customers in Italy, Netherlands, Spain, Germany, UK and the US. There is no doubt that ATG customers anywhere in the world can genuinely benefit from Portaltech's expertise, unique approach and most importantly, passion to get the best out of ATG technology.

Mark Adams, Portaltech's Head of Sales & Marketing comments: "The elevation in status to that of Accredited Partner is a reflection of our commitment to ATG over the last eight years and the expert skills and experience our team has built up whilst working on some of the most high profile eCommerce projects in Europe. Our ATG practice and reputation is growing rapidly because we have successfully managed to mix deep technical knowledge and experience of the ATG platform with a unique approach to delivering projects, by that I mean the willingness to take responsibility and the drive to make a project work."

NOTES TO EDITORS:

Portal Technology is a business and technology consultancy with a wealth of experience and expertise in designing, implementing and supporting enterprise eCommerce and Portal Solutions. Over the last eight years they have developed a niche consulting practice specialising in the design, development and integration of enterprise eCommerce sites based on the ATG platform. 60% of their core team are ATG certified and they have developed in the region of 200 plus internet/intranet sites using ATG technology to date.

The company is headquartered in London England with offices in California and Mumbai allowing them to support clients on a global basis across three time zones.

Their clients range from leading global companies to UK public sector organisations and they have worked with companies such as BBC, Royal Mail Group, Lockheed Martin, Vodafone, bol.com, Bulgari, Splenda, Benecol, Kwik Fit, Phillips, Sony, British Heart Foundation, IDeA, Open University and the ESRC.

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